| **WHO is the author? (AUTHORITY)** |
| --- |
| * Is it an **individual** or a **known organization**? * Is the author an **expert** in this field? *Background and experience; occupation, title or affiliation with a known organism; previous publications.* * Can I **contact** the author? *Email address, mailing address, phone number.* |

| **WHAT is this source about? (RELEVANCE AND ACCURACY)** |
| --- |
| * Is the **topic** of the website **clearly mentioned** on the main page? *Introduction, abstract, plan.* * Is the information **relevant** for my research? * Is the information **accurate** and **confirmed** by at least **two other sources** of information (print or digital)? * Are the **sources** of information **credible**, **serious** and **cited** on the site? * Are there links to other **serious sites** on the same topic? |

| **WHEN was the site published (CURRENT)** |
| --- |
| * Is the information on the website **up to date**? * Are the **links** to other sites **working** and **up to date**? |

| **WHAT is this source about? (RELEVANCE AND ACCURACY)** |
| --- |
| * What **kind of information** am I looking for? *Facts, statistics, descriptions, reasoned arguments, opinions.* * What is the **goal** of the website? *Inform, influence, sell a product or a service, promote* * Is the information **impartial**? * For controversial topics, are **different perspectives** presented? Are the **arguments serious**? |

| **WHERE does the information come from? (SOURCE)** |
| --- |
| * Is the information provided from an **individual** *Personal site, forum, blog, social media, YouTube* or an **organization**? What type of organization? *Government, university, commercial business, publishing houses (books, dictionaries, encyclopedia), media (newspaper, magazine, television), association, lobby group* * Is the information linked to a **place** related to the topic of my research? *Country, province, city, etc.* |

| HOW is information presented? (CLARITY AND RIGOR) |
| --- |
| * Is it **easy to find** the information needed? *Plan, table of content, menu, navigation button, content organization* * Is there an **internal search** tool? * Are the texts and media **clearly presented and easy** to consult? *Font, colors, layout, visual and audio quality* * Are the texts written in **quality English**? *Spelling, grammar, vocabulary, syntax, text structure* * If any, are the **ads separate** from the content of the website? |

| **Global evaluation of the website**   * Globally, does the website earn **at least 2 stars**? * Is the information **relevant** to the topic of my research? * Is the information **reliable** and **confirmed** by the **two other sources**? * If my question is “yes” to these three questions, I can use the website as a source for my research. |
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