|  **WHO is the author? (AUTHORITY)** |
| --- |
| * Is it an **individual** or a **known organization**?
* Is the author an **expert** in this field? *Background and experience; occupation, title or affiliation with a known organism; previous publications.*
* Can I **contact** the author? *Email address, mailing address, phone number.*
 |

| **WHAT is this source about? (RELEVANCE AND ACCURACY)** |
| --- |
| * Is the **topic** of the website **clearly mentioned** on the main page? *Introduction, abstract, plan.*
* Is the information **relevant** for my research?
* Is the information **accurate** and **confirmed** by at least **two other sources** of information (print or digital)?
* Are the **sources** of information **credible**, **serious** and **cited** on the site?
* Are there links to other **serious sites** on the same topic?

 |

| **WHEN was the site published (CURRENT)** |
| --- |
| * Is the information on the website **up to date**?
* Are the **links** to other sites **working** and **up to date**?
 |

|  **WHAT is this source about? (RELEVANCE AND ACCURACY)** |
| --- |
| * What **kind of information** am I looking for? *Facts, statistics, descriptions, reasoned arguments, opinions.*
* What is the **goal** of the website? *Inform, influence, sell a product or a service, promote*
* Is the information **impartial**?
* For controversial topics, are **different perspectives** presented? Are the **arguments serious**?
 |

| **WHERE does the information come from? (SOURCE)** |
| --- |
| * Is the information provided from an **individual** *Personal site, forum, blog, social media, YouTube* or an **organization**? What type of organization? *Government, university, commercial business, publishing houses (books, dictionaries, encyclopedia), media (newspaper, magazine, television), association, lobby group*
* Is the information linked to a **place** related to the topic of my research? *Country, province, city, etc.*
 |

| HOW is information presented? (CLARITY AND RIGOR) |
| --- |
| * Is it **easy to find** the information needed? *Plan, table of content, menu, navigation button, content organization*
* Is there an **internal search** tool?
* Are the texts and media **clearly presented and easy** to consult? *Font, colors, layout, visual and audio quality*
* Are the texts written in **quality English**? *Spelling, grammar, vocabulary, syntax, text structure*
* If any, are the **ads separate** from the content of the website?
 |

| **Global evaluation of the website*** Globally, does the website earn **at least 2 stars**?
* Is the information **relevant** to the topic of my research?
* Is the information **reliable** and **confirmed** by the **two other sources**?
* If my question is “yes” to these three questions, I can use the website as a source for my research.
 |
| --- |

